

Design2X PRIVACY POLICY

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Effective Date: Date Posted

DesignR Studios LLC (“DesignR Studios,” “Company,” “we,” “us,” or “our”) operates the DRSX.ai Design2X platform (the “Platform”).

This Privacy Policy explains how we collect, use, disclose, and safeguard information when you access or use the Platform.

By using the Platform, you agree to the practices described in this Privacy Policy.

1. INFORMATION WE COLLECT

We collect information in the following categories:

A. Account & Registration Information

When you create an account, we may collect:

- Name
- Email address
- Company name (if applicable)
- Account credentials
- Billing address

B. User Content

We collect information you upload or submit to the Platform, including:

- Images (room photos, floor plans, design references)
- Text prompts
- Measurements and design specifications
- Style preferences
- Project-related metadata

This content is used to generate AI Outputs.

C. Usage & Device Information

We may automatically collect:

- IP address
- Browser type
- Device information
- Access times
- Interaction data
- Feature usage statistics

This helps improve system performance and security.

D. Payment Information

Payments are processed by **Stripe, Inc.**

We do not store full credit card numbers.

Stripe may collect:

- Payment card details
- Billing address
- Transaction history

Stripe's processing is governed by Stripe's Privacy Policy.

2. HOW WE USE INFORMATION

We use collected information to:

- Provide and operate the Platform
- Generate AI Outputs
- Process payments and subscriptions

- Deduct and manage usage credits
- Improve AI model performance
- Analyze product usage
- Prevent fraud or abuse
- Comply with legal obligations

We may use anonymized and aggregated data for research, analytics, and product improvement.

3. AI MODEL PROCESSING & CLOUD INFRASTRUCTURE

To provide AI-powered features, User Content may be processed using:

- **Google Cloud Platform (GCP)** for hosting, storage, compute, and database services
- AI model providers (such as OpenAI, Anthropic, or Google Vertex AI)
- Cloud storage services

These providers process data on our behalf to deliver Platform functionality.

We do not sell User Content to third parties.

We may use anonymized or aggregated data to improve AI systems and performance.

Enterprise AI Processing Protections

While we use third-party AI providers to process User Content for the purpose of generating AI Outputs, we utilize enterprise-grade API services designed to prevent your User Content from being used to train or improve the base models of those third-party providers.

Your submitted content is processed solely to provide you with the requested functionality and is not retained by those providers for general model training purposes, except as required for abuse monitoring or security enforcement.

Human Review for Quality & Debugging

We may occasionally utilize limited human review of anonymized User Content solely for the purpose of:

- Troubleshooting technical errors

- Investigating failed render requests
- Improving AI accuracy and system performance

Such review is performed under strict confidentiality obligations and does not include commercial use of User Content.

4. DATA SHARING & DISCLOSURES

We may share information:

A. Service Providers

With trusted vendors providing:

- Cloud hosting
- AI processing
- Payment processing
- Analytics
- Security services

These providers are contractually required to safeguard data.

B. Legal Compliance

We may disclose information if required by:

- Law
- Court order
- Government request
- Legal process

C. Business Transfers

If the Company undergoes a merger, acquisition, restructuring, or sale, user information may be transferred as part of that transaction.

5. DATA RETENTION

We retain information:

- For as long as your account remains active
- As needed to provide services
- As required for legal compliance
- To resolve disputes

We may delete inactive accounts after a reasonable period.

Users are responsible for maintaining independent backups of important content.

6. DATA SECURITY

We implement commercially reasonable safeguards including:

- Encryption in transit (TLS)
- Secure cloud hosting (Google Cloud)
- Role-based access controls
- Authentication protections

However, no system is completely secure. We cannot guarantee absolute security.

7. YOUR PRIVACY RIGHTS (CALIFORNIA & U.S.)

If you are a California resident, you may have rights under the California Consumer Privacy Act (CCPA/CPRA), including:

- Right to know what personal information we collect
- Right to request deletion
- Right to correct inaccurate data
- Right to opt out of sale of personal information (we do not sell personal information)

To exercise rights, contact: **privacy@designrstudios.com**

We may verify your identity before processing requests.

8. COOKIES & TRACKING TECHNOLOGIES

We may use cookies and similar technologies to:

- Maintain sessions
- Improve performance
- Analyze usage
- Remember preferences

You may disable cookies through your browser settings, though some features may not function properly.

9. CHILDREN'S PRIVACY

The Platform is not intended for individuals under 18 years of age.

We do not knowingly collect personal information from minors.

10. INTERNATIONAL USERS

If you access the Platform outside the United States, your information may be transferred to and processed in the United States.

By using the Platform, you consent to such transfer.

11. DO NOT TRACK SIGNALS

The Platform does not currently respond to “Do Not Track” browser signals.

12. THIRD-PARTY LINKS

The Platform may contain links to third-party retailers or services.

We are not responsible for the privacy practices of third-party websites.

13. DATA CONTROLLER STATUS

DesignR Studios LLC acts as:

- A data controller with respect to account information
- A data processor with respect to certain Professional User client data

Enterprise users may request a Data Processing Addendum (DPA).

14. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time.

Material changes will be posted on the Platform or sent via email.

Continued use constitutes acceptance of updates.

15. CONTACT INFORMATION

DesignR Studios LLC

Email: lifeline@designrstudios.com